



CELEBRATING *a* DECADE *of* PROTECTING SAN DIEGO



2017 SPONSORSHIP GUIDE

OVERVIEW

The InfraGard San Diego Members Alliance is a FBI-affiliated nonprofit 501(c)3 organization that mitigates criminal and terrorist threats, risks and losses for the purpose of protecting our region's critical infrastructure and the American people. The national InfraGard program was launched in 1996 and now comprises over 80 regional chapters. Founded in 2005, the San Diego chapter covers both San Diego and Imperial Counties and has established itself as a leader nationwide, setting the highest standards for programs, training and education. For the last decade, we have contributed to a safe and secure San Diego via an all-threats, all-hazards approach.

By supporting InfraGard, your organization will take a leadership role in making a positive difference in your industry and your community. InfraGard sponsors have an unparalleled opportunity to become better informed on the terrorism and law enforcement issues affecting the San Diego region and the nation at large. The presentations offered to the private sector by InfraGard and our partners at the Department of Homeland Security (DHS) and the San Diego Law Enforcement Coordination Center (SD-LECC) are unmatched as tools of learning and information sharing. You and your staff will have access to first-class education, peer networking, and most importantly, the opportunity to be actively engaged in protecting your industry, your community and your organization.

As a groundbreaking collaboration between the public and private sectors, InfraGard also offers our sponsors a highly coveted and targeted demographic. Our members include both private businesses and public agencies that represent the 16 critical infrastructure sectors established by the DHS, as well as government, academic institutions, first responders and state, local and federal law enforcement agencies. InfraGard's success can be attributed to the unprecedented communication, collaboration and coordination it has forged at the epicenter of America's most critical resources.

InfraGard members operate in all 16 DHS Critical Infrastructure Sectors, as well as additional sectors that were established to meet region-specific needs.

- Chemical and Hazardous Materials
- Commercial Facilities
- Communications
- Critical Manufacturing
- Dams
- Defense Industrial Base
- Education
- Emergency Services
- Energy
- Financial Services
- Food and Agriculture
- Government Facilities
- Healthcare and Public Health
- Information Technology
- Nuclear Reactors, Materials and Waste
- Postal and Shipping
- Research and Biotech
- Tourism and Public Venues
- Transportation Systems
- Water and Wastewater

From small businesses to multinational enterprises, InfraGard members are business and security stakeholders who are dedicated to sharing information and intelligence to prevent hostile acts against the United States. All members are vetted by the FBI and pass comprehensive background checks prior to being accepted to InfraGard. The trust inherent in those who have successfully passed these checks is unmatched in any other public-private partnership in the country. InfraGard is proud to collaborate with the FBI, DHS and the San Diego Law Enforcement Coordination Center in the continued protection of our region and our people.

SPONSORSHIP LEVELS

In support of our mission, InfraGard provides a wide variety of training and education programs for our members. As a nonprofit 501(c)3 organization, we rely upon contributions from corporate sponsors to help defray the costs of these vital initiatives. Our sponsorship program is designed to provide our partners with targeted exposure, numerous value-added benefits, and the chance to make a positive impact in the communities they serve.

Our sponsors truly stand beside us in representing America's front line. With your financial support, InfraGard San Diego will continue to be a force multiplier in the protection of our region's critical infrastructure and the American people.

DIAMOND SPONSOR - \$10,000

- Prestigious association with a premier FBI-affiliated public/private partnership
- Access to the invaluable training, education and networking provided at InfraGard events
- Exclusive naming rights for one InfraGard chapter meeting or event
- Opportunity to introduce a speaker at an InfraGard chapter meeting
- Opportunity to bring a banner stand for display in the registration area at all InfraGard chapter meetings annually
- Opportunity to provide a company advertisement (embedded within one slide) that will be included in the onscreen PowerPoint presentation at the beginning of all InfraGard chapter meetings annually
- Opportunity to bring a table display to all InfraGard chapter meetings annually
- One (1) VIP parking space at InfraGard chapter meetings (availability dependent upon venue)
- VIP reserved seating at all InfraGard chapter meetings annually
- Eight (8) complimentary passes to all paid InfraGard events annually
- Four (4) participants in an FBI Range Day event
- Company logo, brief description and link displayed on InfraGard San Diego web site with featured position
- Company logo included in onscreen PowerPoint presentation at InfraGard chapter meetings
- Recognition on InfraGard San Diego's Facebook page

PLATINUM SPONSOR - \$7,500

- Prestigious association with a premier FBI-affiliated public/private partnership
- Access to the invaluable training, education and networking provided at InfraGard events
- Opportunity to provide a company advertisement (embedded within one slide) that will be included in the onscreen PowerPoint presentation at the beginning of one (1) InfraGard chapter meeting annually
- Opportunity to bring a table display to three (3) InfraGard chapter meetings annually
- One (1) VIP parking space at InfraGard chapter meetings (availability dependent upon venue)
- VIP reserved seating at all InfraGard chapter meetings annually
- Six (6) complimentary passes to two (2) paid InfraGard events annually
- Three (3) participants in an FBI Range Day event
- Company logo, brief description and link displayed on InfraGard San Diego web site
- Company logo included in onscreen PowerPoint presentation at InfraGard chapter meetings
- Recognition on InfraGard San Diego's Facebook page

GOLD SPONSOR - \$5,000

- Prestigious association with a premier FBI-affiliated public/private partnership
- Access to the invaluable training, education and networking provided at InfraGard events
- Opportunity to bring a table display to two (2) InfraGard chapter meetings annually
- VIP reserved seating at all InfraGard chapter meetings annually
- Four (4) complimentary passes to two (2) paid InfraGard events annually
- Two (2) participants in an FBI Range Day event
- Company logo, brief description and link displayed on InfraGard San Diego web site
- Company logo included in onscreen PowerPoint presentation at InfraGard chapter meetings
- Recognition on InfraGard San Diego's Facebook page

SILVER SPONSOR - \$2,500

- Prestigious association with a premier FBI-affiliated public/private partnership
- Access to the invaluable training, education and networking provided at InfraGard events
- VIP reserved seating at all InfraGard chapter meetings annually
- Opportunity to bring a table display to one (1) InfraGard chapter meeting annually
- Two (2) complimentary passes to two (2) paid InfraGard events annually
- One (1) participant in an FBI Range Day event
- Company logo and link displayed on InfraGard San Diego web site
- Company logo included in onscreen PowerPoint presentation at InfraGard chapter meetings

BRONZE SPONSOR - \$500

- Prestigious association with a premier FBI-affiliated public/private partnership
- Access to the invaluable training, education and networking provided at InfraGard events
- Two (2) complimentary passes to one (1) paid InfraGard event annually
- Company logo and link displayed on InfraGard San Diego web site
- Company logo included in onscreen PowerPoint presentation at InfraGard chapter meetings

SPONSORSHIP APPLICATION

Date: _____

Organization Name _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Authorizing Signature: _____

Print Name: _____

SPONSORSHIP LEVEL

Bronze ☐ Silver ☐ Gold ☐ Platinum ☐ Diamond ☐

Total Amount Due _____

PAYMENT

☐ Paid online via InfraGard web site

☐ Check enclosed made payable to InfraGard San Diego Members Alliance

Please attach a copy of this application form with your check and mail payment to the following address.

PJ Ellison
InfraGard San Diego Members Alliance
3974 Sorrento Valley Blvd - #910551
San Diego, CA 92191

THANK YOU FOR YOUR CONTRIBUTION!

Please retain a copy for your records. InfraGard sponsorships are valid for one year and renewable on an annual basis. Sponsorships and sponsoring corporations must be compatible and consistent with the mission and focus of InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. InfraGard reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not to be in the interest of our members. The InfraGard name, logo and service mark are governed by strict licensing agreements and may not be used by sponsors as a representation, endorsement or other affiliation unless pre-approved by the board of directors. InfraGard reserves the right to adjust sponsorship benefits as necessary.